

MINUTES
GEO. L. SMITH II GEORGIA WORLD CONGRESS CENTER AUTHORITY
BOARD OF GOVERNORS MEETING
MERCEDES-BENZ STADIUM
Tuesday, July 22, 2025
12:30 p.m.

The following eleven out of fifteen Board members were present:

Brian Daniel, Chair (Presiding)	Steve Adams
Doug Tollett, Vice Chair	Maxine Burton, Treasurer
Don Balfour	Natasha Bell
Glenn Hicks	Bill Jones
Dexter Warrior, Secretary	Bill Russell
Aaron McWhorter	

Chair Brian Daniel called the meeting to order at 12:39 p.m.

A motion to approve the June 24, 2025 Board of Governors meeting minutes was made by Glenn Hicks, seconded by Dexter Warrior, and unanimously was approved.

FINANCIAL UPDATE

Janet Finlayson, Chief Financial Officer, reviewed the June 2025 Financial Report and list of debts to be characterized as uncollectible.

A motion was made by Bill Russell, seconded by Glenn Hicks, and unanimously was approved to characterize as uncollectible those debts identified on Exhibit A attached hereto.

SALES UPDATE

Kim Allison, Vice President, Convention Sales, gave the FY 2025 Sales Update.

FAN FESTIVAL UPDATE

Joe Bocherer, Chief Commerical Officer, recognized Chincie Mouton, Director of Sports Engagement and Community Impact. Georgia O'Donohue, the Chief Operating Officer of the Atlanta World Cup Host Committee, then presented on plans for the FIFA World Cup.

MBS UPDATE

Kevin Duvall, Chief Executive Officer, recognized Adam Fullerton who presented on Mercedes-Benz Stadium's capital programming.

TEAM MEMBER RECOGNITION

Kevin Duvall, Chief Executive Officer, recognized Holly Richmond, the Director of Communications, for her outstanding work in respect of communications programming.

Chair Brian Daniel adjourned the meeting at 1:36 p.m.

RESPECTFULLY SUBMITTED:

APPROVED:

James Pargen Robertson, Jr., Chief Legal Officer

Dexter Warrior, Secretary

EXHIBIT A

Group	Amount
A-List Affairs	\$12,177.34
Atlanta Ultimate Women's Expo	\$13,252.49
Black is Tech	\$6,535.64
Canterbury Village Events, Inc.	\$10,896.81
Hannover Fairs USA	\$102,087.50
HIN Events LLC	\$5,232.63
National Lipid Association	\$9,688.56
RGI Events	\$7,653.08
	\$167,524.05