



Georgia World
Congress Center
Authority

Board of Governors Meeting

April 28, 2026

Action Item

Approval of Minutes March 31, 2026


Financial Update

Janet Finlayson
Chief Financial Officer




Financial Snapshot: March

Month	Budget	Actual	Variance
Revenue	\$6,291,355	\$9,940,477	↑ \$3.6M 58.0%
Expense	\$4,510,043	\$5,539,223	↑ \$1.0M 22.8%
Net Profit/(Loss)	\$1,781,312	\$4,401,254	↑ \$2.6M



Attendance:
(estimated) 358,892



Economic Impact:
(estimated) \$178.5M

Financial Snapshot: YTD thru March 2026

YTD	Budget	Actual	Variance
Revenue	\$47,588,345	\$55,144,341	↑ \$7.6M 15.9%
Expense	\$48,975,536	\$51,097,241	↑ \$2.1M 4.3%
Net Profit/(Loss)	(\$1,387,190)	\$4,047,100	↑ \$5.4M



FY26: Q4 Rolling Forecast Update

Year-End Profit	
Budget	\$1,733,850.73
Projection	\$6,507,504.38



Georgia World
Congress Center

QUESTIONS?

FIFA Fan Festival Production Services

Joe Bocherer, Chief Commercial Officer
Erle Coleman, Director of Supply Chain



RFP Process and Timeline

- Evaluation Committee members: Colleen Etheridge, Chris Sims, Lisa Murphy, Austin Simmons, Mark Koeninger
- RFP was posted on February 24, 2026
- RFP submission of Proposals was due on March 10, 2026
- Evaluation Committee finalized vendor selection on March 23, 2026
- Contract value: \$1,337,343.67

Background: Production Services

A total of nine firms submitted proposals:

- FUSE Technical Group
- Go Vision
- Music Matters
- Onyx Media Services Inc.
- Show Imaging
- Technical Elements
- Tent Pole Media Group
- TStream Live Events
- One Stop Production

Evaluation Committee selected: Technical Elements

- Years in Business: 25+ years
- Years of Relevant Experience: 15+ years
- Business Location: Woodstock, GA
- References: State Farm Arena, Kennesaw State University, SkillsUSA, Proof Media



QUESTIONS?

Resolution

NOW, THEREFORE, BE IT RESOLVED by the Board of Governors of the Geo. L. Smith II Georgia World Congress Center Authority that the Chief Executive Officer is authorized, though not required, to execute and deliver, in substantially similar form attached hereto as Exhibit A, but subject to the occurrence or satisfaction of any and all applicable contingencies, terms and conditions, an agreement with Multimedia Solutions, LLC dba Technical Elements (“TE”) for production services and equipment rental for the FIFA WORLD CUP 2026 FANFEST to take place in Centennial Olympic Park and related equipment and services, but only so long as such agreement complies with applicable law and, in the judgment of the Chief Executive Officer, is consistent with the corporate purposes and mission of the Authority and the Authority’s sound business practices.

BE IT FURTHER RESOLVED that the Chief Executive Officer is authorized to take any and all actions, to execute and deliver any and all documents, agreements, certificates and instruments and to take any and all steps deemed by the Chief Executive Officer to be necessary or desirable to consummate the execution of an agreement for such services and to carry out the purpose and intent of the foregoing resolution, and all actions heretofore taken in furtherance thereof are hereby ratified and confirmed in all respects.

QUESTIONS?

Savannah Convention Center Update and Recognition

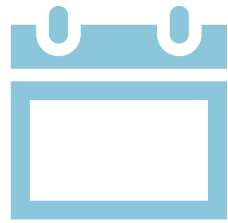
Al Rojas
Vice President & Assistant General Manager
Savannah Convention Center



By the Numbers - FY26



188 Events
(+51)



445 Event Days
(+66)



234,980 Attendees
(+46,081)



Total Income
\$3.4M (148.4%)
better than
budget



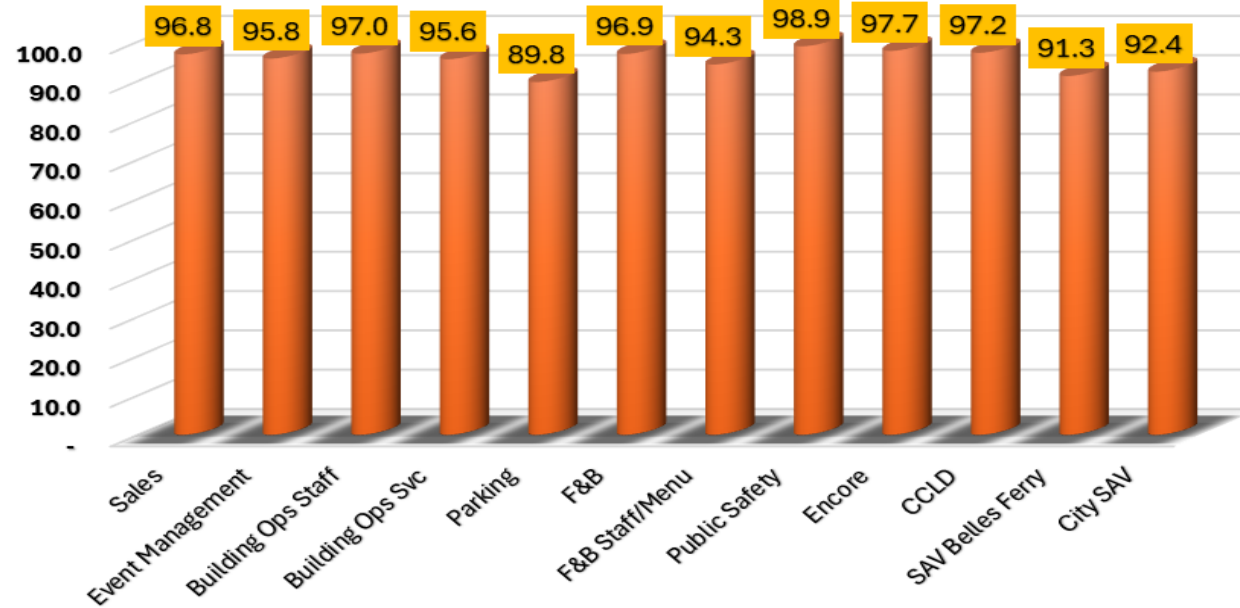
96.0% Customer
Satisfaction
(+1.7%)

Customer Satisfaction

YTD March 2026 Customer Survey Ratings

96.0% on SCC Controlled Services

Response Rate | 33.3%



All services including City of SAV and SAV Belles Ferry | 95.3%

Excellent	Good	Fair	Poor	Very Poor
100-90	89-80	79-70	69-60	59-50

Food & Beverage



• HOSPITALITY •



HOSPITALITY

at the Savannah Convention Center

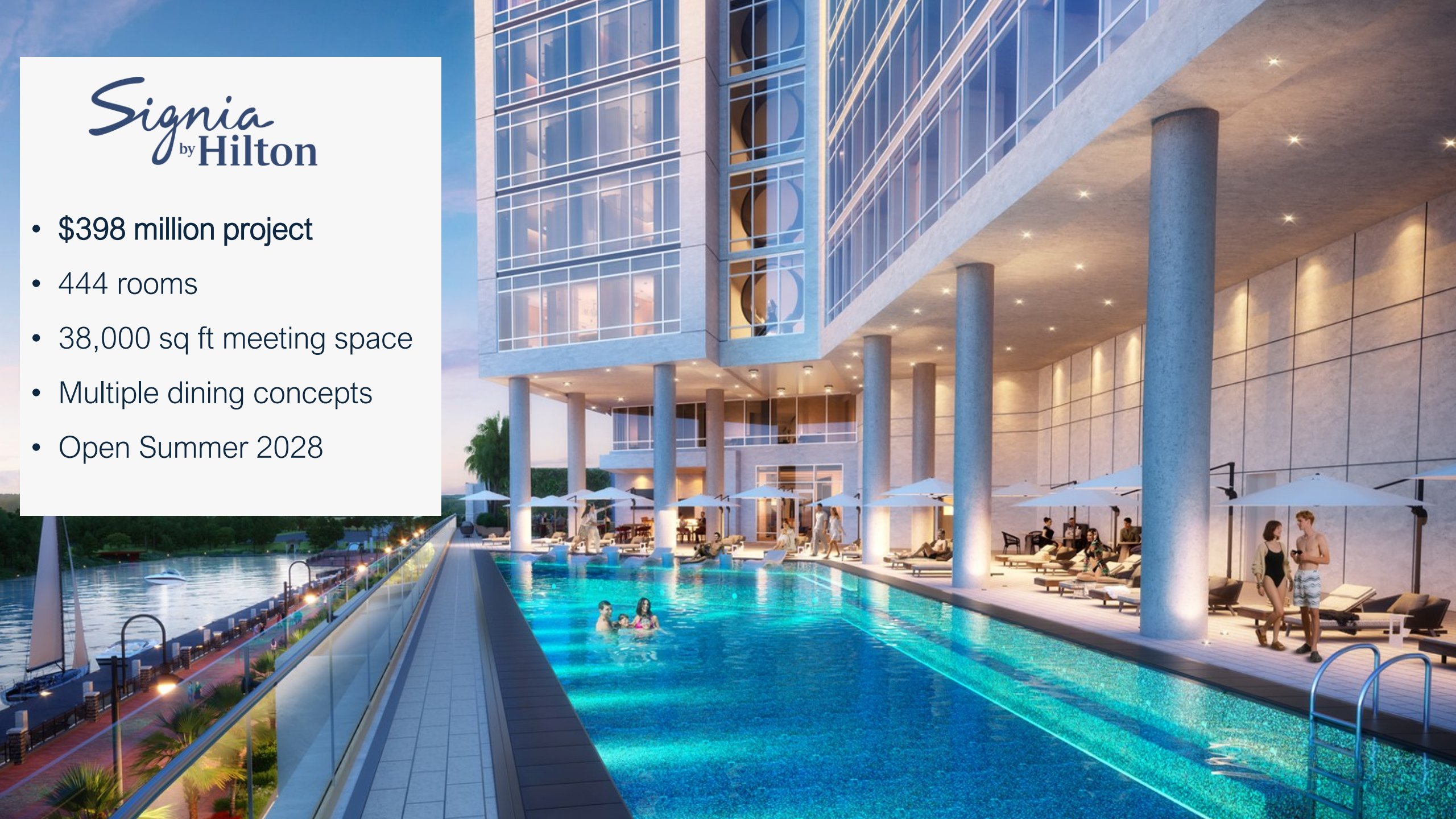
Hotel Development

Signia
by Hilton



Signia by Hilton

- \$398 million project
- 444 rooms
- 38,000 sq ft meeting space
- Multiple dining concepts
- Open Summer 2028



Construction Update

SEPTEMBER 2025



MARCH 2026



Construction Update



Model Room



Team Member Recognition

Jim Taylorson
Chief Engineer, Operations
20 Years with GWCCA



QUESTIONS?

Legislative Update

Lindsay Strickland
Vice President, Government Relations



AFY26 Budget Review
Notable Legislation
2026-2027 Political Landscape
Session Overview: Troutman Strategies
Legislative Overview Committee
GWCCA Legislative Champion of the Year

AFY26 Budget Review

- GWCCA: \$12M for electrical system replacement
- GWCCA: \$5M for the 2028 Super Bowl planning
- SGCCA: \$5M for Riverwalk repairs

Notable Legislation

Notable Legislation

- FY27 Budget
- HB 463 – Income Tax Relief
- HB 1112 – Penny Rounding
- HB 1193 – GA Literacy Act
- SB 570 – GA Human Trafficking Prevention Training
- SB 207 – Occupational Licensing Act
- SR 610 – Improving Recycling Efforts
- SR 789 – Impact of AI

2026-2027 Political Landscape

Session Overview

Troutman Pepper Strategies

Robb Willis, Nicole Goshorn



Legislative Overview Committee

House of Representatives



Senate



GWCCA Legislative Champion of the Year

Senator
Drew Echols



Thank You!



QUESTIONS?

Recognition

Kevin Duvall

Chief Executive Officer



**Happy
Birthday!**

Dexter Warrior



Next Scheduled Meeting

May 19, 2026

Thank You!

